

Flexi-Felt® Clear Standard Reseller Questionnaire

Your answers to the following questions will help us evaluate your Flexi-Felt® reseller application and make sure we supply you with the best possible marketing collateral to support your sales efforts.

Question	Answers
How many years have you been in business?	
What best describes your business? <input type="checkbox"/> Building contractor <input type="checkbox"/> Maintenance supply Distributor <input type="checkbox"/> Flooring distributor <input type="checkbox"/> Maintenance service <input type="checkbox"/> Furniture manufacturer or distributor <input type="checkbox"/> School supply distributor <input type="checkbox"/> Retail chain <input type="checkbox"/> Other:	
What are your annual sales? <input type="checkbox"/> less than \$1million <input type="checkbox"/> \$1 to \$5 million <input type="checkbox"/> \$5 to \$15million <input type="checkbox"/> \$15 to \$50million <input type="checkbox"/> more than \$50million	
If dealing with maintenance supplies, who is your main supplier or distributor of floor finish?	
Do you operate in many locations? If so how many?	yes <input type="checkbox"/> no <input type="checkbox"/> how many:
How would you qualify your individual locations? Select all that apply underneath. <input type="checkbox"/> Retail stores <input type="checkbox"/> Warehouses <input type="checkbox"/> Cash and carry <input type="checkbox"/> Distribution centers <input type="checkbox"/> Offices	
If you have walk in clients would you like to have a retail floor display in your store?	yes <input type="checkbox"/> no <input type="checkbox"/>
How many sales representatives does your organization have?	
Do you have a roaming sales force or Do your representatives visit clients?	yes <input type="checkbox"/> no <input type="checkbox"/>
Who is your typical clientele? Select all that apply <input type="checkbox"/> Retirement homes <input type="checkbox"/> Hospitals <input type="checkbox"/> Hotels <input type="checkbox"/> Government <input type="checkbox"/> Residential <input type="checkbox"/> Retail stores <input type="checkbox"/> Universities <input type="checkbox"/> Schools (K-12) <input type="checkbox"/> Churches <input type="checkbox"/> Airports <input type="checkbox"/> Restaurants <input type="checkbox"/> Colleges <input type="checkbox"/> Banquet halls <input type="checkbox"/> Office buildings <input type="checkbox"/> Other: <input type="checkbox"/> Bingo halls <input type="checkbox"/> Cafeterias	

In which state do you have a store or sale representatives?

Alabama	Hawaii	Massachusetts	New Mexico	South Dakota
Alaska	Idaho	Michigan	New York	Tennessee
Arizona	Illinois	Minnesota	North Carolina	Texas
Arkansas	Indiana	Mississippi	North Dakota	Utah
California	Iowa	Missouri	Ohio	Vermont
Colorado	Kansas	Montana	Oklahoma	Virginia
Connecticut	Kentucky	Nebraska	Oregon	Washington
Delaware	Louisiana	Nevada	Pennsylvania	West Virginia
District of Columbia	Maine	New Hampshire	Rhode Island	Wisconsin
Florida	Maryland	New Jersey	South Carolina	Wyoming
Georgia				

Other countries state or provinces _____

Fax completed form to Sales Department at 888-877-5233

Flexi-Felt[®] *Clear* Standard Reseller Questionnaire

Company name:	
Company billing address	<hr/> <hr/> <hr/> <hr/>
Company shipping address <input type="checkbox"/> Same	<hr/> <hr/> <hr/> <hr/>
Tax ID (EIN)	
Contact person	
Phone number	
Fax	
Email	
Website	
Date	

Note: You will be advised of our decision to add you as a valued distributor within 1 week of receiving your application.

If you have any questions or comments please contact:

Pierre Desmarais (VP-Sales)

IEG the creators of the *Flexi-Felt*[®]

www.FlexiFelt.com

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C: 613-796-4341

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